

# PAPA Minutes

*DRAFT*

November 4, 2019

Approx. 15 present

President: Stacey Taylor

Secretary: Kristine Grim

Called to order: 7:00 pm

## Agenda

- ▶ Carnevill Recap
- ▶ Mattress Fundraiser Recap
- ▶ Crab Feed Preparation
- ▶ Fundraiser Plugs
- ▶ Fundraising Request Process
- ▶ Prep for Upcoming Events
  - ▶ MB Benefits Concert
  - ▶ Blossom Hill Music Festival
- ▶ HSC Report
- ▶ Area reports

## THEATER

### Haunted House

#### The Results

\$6,000 to 7,000 Net Income

- \$2,900 in donations

< \$5,000 in Sales

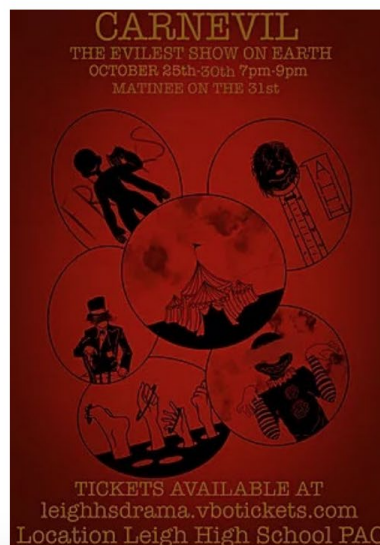
53 students in the cast

Large crew (20 to 30)

6 to 7 leaders

Auditions need to be better  
advertised in the future

Get calendar solidified in May



## MATTRESS FUNDRAISER

### Sweet Dreams Leigh

#### Sales

- ▶ Total earnings \$8,855
  - ▶ \$750 reward to students
  - ▶ \$8,105 to PAPA
    - ▶ ↓\$4,000 y/y
- ▶ Sold 50 beds this year (down 16 y/y)
  - ▶ Overall momentum and energy was down
  - ▶ Let's discuss how to get back on track in 2020
    - ▶ Date options: Sat, October 24<sup>th</sup>, Sun, November 1<sup>st</sup>



- Sold 16 fewer beds, had a lot fewer student referrals.
- Concerns:
  - Market is saturated with too many schools doing the same fundraiser
    - We were sandwiched between 2 other sales weekends
    - How often do you buy a mattress? Is the market used up?
    - We were early adopters 5 years ago.
    - Now all the schools have jumped on the bandwagon for this fundraiser.
  - What is the percentage of purchases or conversion rate?
  - We can't change to Spring due to activity schedules and other fundraisers.
    - Sam said Los Gatos is moving their sale to the Spring.
  - Not a lot of 'strangers' buying mattresses, mostly Leigh affiliates.
    - Majority of sales are referrals or people involved with the school/PAPA.
  - Even if sales are down, it's an easy fundraiser for us, still worth keeping.
    - Issue is this is a replacement for the Stampede, a \$9,000 fundraiser.
- Discussion of Improving Sale:
  - Can it be the same weekend as Rummage Sale? Cafeteria is empty and there would be traffic.
  - Earlier is better to garner interest. Also creates a wider gap between fundraisers.
  - Can we move the ALL PAPA "Welcome Back" meeting be moved to an earlier date to capitalize on the excitement?
  - Stacey will look at the calendar to see how the dates fall and facility reservations.
  - Advertising? Yard signs can be distributed at Band Camp and the Summer Musical, also displayed during Back to School Night.
  - Band and Theater kids can visit to advertise.

## FUNDRAISING

# Fundraising Plugs

## Wreaths, Frontier Soups, & Cheesecake



- ▶ Forms due 11/06
- ▶ Wreath distribution after Thanksgiving
- ▶ Forms due 12/02
- ▶ Soup distribution Mid-December
- ▶ Forms due 11/06
- ▶ Cake distribution after school on 11/20

- Wreaths forms due 11/6
- Cheesecake: forms due 11/6, DELIVERED.
- Soups: starts 11/5, forms due 12/2
- Bake Sales: WP @ Lunardi's 11/10, 10:00-4:00
  - Theater @ Safeway (11:30-2:30) 11/16, 11/23, 12/7, 12/14 (caroling)
- Should PAPA have a 'Bake Sale Kit' in the PAPA garage.
  - (Mike G. and Nathalie G. establishing)
  - Lifts and Tiers available from theater dept. (NG)
  - Nice photos of the kids
  - Tablecloths, paper towels, napkins, etc.
  - Gloves, takeaway trays

## **30th ANNUAL CRAB FEED** (February 8, 2020)

### Crab Feed

February 8, 2020

- ▶ Ticket Sales: Early January
- ▶ We need to grow the team!
  - ▶ Purchasing
  - ▶ Volunteer Coordinator
  - ▶ Class Basket Coordinator
  - ▶ Publicity
  - ▶ Kitchen
  - ▶ Merchandise
  - ▶ Auction Donations



- ▶ Contact Information: [papa\\_fundraising@leighpapa.org](mailto:papa_fundraising@leighpapa.org)

- James and Sandra will have a meeting in the near future.
  - Looking at using the 30th Year as an advertising feature.
  - Will talk with Stacey offline to finalize ticket price etc.
  - Biggest issue is TEAM LEADS need to be found!
- Ticket sales start Early January, usually right after New Years.
- No reason we could not open earlier if we are ready.
- Crab Feed team needs to tell Gil and Nathalie when to turn it on and the ticket price.

## Have a Fundraising Idea? Form Submission

Let's hear from Sandra

- Establishing an interest/idea form to collect ideas for further future discussion/action.
- Information will include:
  - What is your idea?
  - Expense needed from PAPA How many volunteers needed/attendees expected?
  - Where? And When?
- Can use this as a jumping off point for submitting the District forms.
- 2019-20 Team Leads will initiate use.
- Introduce at PAPA Welcome Meeting in September.

**Amazon Smile** Reminder

**Benefit Mobile App** discussion (Todd M.)

- Replacement for EScript
- Link to your bank account (3%) or credit card (2%.)
- Instant purchase of gift card right before you checkout.
- Gift Card can be for exact amount of purchase or pre-purchased for later use.
- A few retailers require a printed version of the card.
- Using the Target Card (for example) goes to the Home & School Club NOT music boosters.
- Leigh PAPA is a NON-PROFIT recipient when you register with the app.
- Currently, 5 people are registered for PAPA.
- Talk it up! It is on the website and an email went out.
- Remember to add this slide to the Welcome Meeting for 2019-20.

### **FanRaise?**

Performing Arts focused 'crowdfunding' opportunity.

Mr. Christensen has received a lot of negative feedback on Vertical Raise options etc. he does not want to go near anything similar. He wants every family to feel comfortable.

The suggestion is appreciated.

### **Revisit MARCHING ARTS allocation**

- Marching Arts is short from mistakenly allocated \$10,000 to Marching Arts, but only allocated \$5000.00.
- Mr. Christensen purchased mellophones as well as drum heads, mallets, sticks that are now covered by Marching Arts, approx. \$8500.00. Check written etc.
- Stacey requests \$3500 to cover the error in her understanding of the allocated amount.
- Todd M. concerned about WP drum heads which were purchased under this allotment.
- Sandra moved to allocate another \$5000 to MA to cover the season purchases.
- Motion passed.

### **SPECIAL EVENT OPPORTUNITY (Mr. Christensen)**

- There is a terrific opportunity to play with Eric Whittaker (composer) at a DCINY event (sister company of the NY Philharmonic.) Michael Addison requested audition tapes of Wind Ensemble.
  - Leigh HS was adjudicated and selected by Eric Whittaker himself to attend.
  - The event would be June 22nd playing with Eric Whittaker at a collaborative concert in Los Angeles.
- Cost would be completely out of pocket upon the election of anyone choosing to be involved, \$1100-1300 to participate
  - Featured concert with Eric Whittaker conducting a piece of his music in the Walt Disney Concert Hall.
  - This is not expected to be a PAPA or Leigh HS affiliated activity.
  - Current Seniors will be able to participate. This should not change or effect the current Leigh PAPA ensembles or groups, they come first.
  - Travel day before and after.

- Mr. Christensen will share this information with the entire Music Department, auditions will be held for non WE members.
- Minimum of 65 needed for financial feasibility, 75 will be max.
- Nathalie G. suggests requesting the Center Stage &/or Michael Brooks scholarship funds offer their funds for this. Senior Scholarship applications are often thin at best.
- It is associated with the school, but not required or attached to a class or activity and since it is optional, it does not have to be 'no pay to play.'

## Upcoming Events

### Preparation

- ▶ MB Benefit Show
- ▶ Winter Concerts
- ▶ Blossom Hill Festival



### **MB Benefit Show**

Committee will meet quickly after the meeting.

### **Winter Concerts**

Off-site venue @ Venture Christian Church, Hicks Rd., Dec. 17, one trailer needed.

Jazz is at PAC

### **Blossom Hill Festival**

- Theme decided
- Alex will work with Mr. Clark on t-shirt design prior to November break.
- Stacey will work with Rita on sizes for order.
- Attendance should be huge based on Middle School Band Night.

### **Fall Events**



## Fall Events

### ▶ Theater

- ▶ She Kills Monsters: December 6, 7, 12-14
  - ▶ Tickets on sale November 15<sup>th</sup>
- ▶ Once Upon a Mattress Musical Auditions: Nov 19-20

### ▶ Music

- ▶ Dec 16- Winter Concert I - Jazz 1, Jazz 1, Solo & Ensemble
- ▶ Dec 17- Winter Concert II - Concert Choir, Concert Band, Symphonic Band, Wind Ensemble

### ▶ Marching Arts

- ▶ Winter Percussion and Winter Guard auditioning now!

## Home and School Club Meeting

Sean, what is going on at Leigh?

- ▶ District created student advisory council
  - ▶ Mental Health and Vaping
- ▶ 150-200 parents at Junior/Senior College Night
  - ▶ More juniors are attending the college visits than before
- ▶ Activities Director would like parents to sign up to volunteer to help with clubs,
  - ▶ Parental help is needed in order to get these clubs off the ground. ii. Contact Mr. Roe directly if interested.

Mock Trial and Robotics clubs still need parent volunteers to mentor and coach.

### **BUDGET REQUEST:**

THEATER requests that the Theater for the Future campaign repay the Theater budget for the MacBook that will improve the Tech Theater Booth.

## Team Lead Updates

- ▶ Operations - Mike Gammill
- ▶ Treasury - Gil Garcia
- ▶ Fundraising - Sandra Long
- ▶ Communications - Sonya Neal
- ▶ HSC - Sean Simonson
- ▶ Volunteers - Kristin Ellis
- ▶ Escript/Amazon - TBD
- ▶ See's Candy - Kerry Billner
- ▶ Rummage Sale - Susie Woodford
- ▶ Crab Feed - James Sawaya
- ▶ Choir Liaison - TBD
- ▶ Music Liaison - Rita Jaworski
- ▶ Theater Liaison - Lara Blom
- ▶ Marching Band - Diane Hoffstetter
- ▶ Winter Percussion - Todd Mendenhall
- ▶ Winter Guard - Kristi Annecone
- ▶ MB Food Crew - Darlene Weber
- ▶ MB Uniforms - Kristin Ellis

Next mtg. Dec. 9th, 2019

Adjourned @ 8:03pm