

DRAFT

Performing Arts Parents Association

Minutes of Membership Monthly Meeting

Meeting Date: Monday, Sept. 9, 2019 PAPA Kick-off!

Called to Order: 7:05 pm

Attendees: approx. 85

Conducted By: Stacey Taylor, President

Minutes: Kristine Grim, Secretary

WELCOME

- All About PAPA: Fundraising + Volunteers = **Successful Performers**
 - **RUMMAGE SALE: earned over \$14,000!**
 - Thank you Susie Woodford! She is aging out so we need a new Lead.
 - Students have been excelling more each year, which makes our support so important.

- The \$\$ Situation
 - Current State (slide)
 - Corporate Sponsorship - We Need More!
 - Company matching is easy. Volunteer matching.
 - (STUFF) In Kind Sponsors - Equipment, Props, Tools, Instruments, Tech connections are most useful.
 - (ADS) Advertisers
 - (\$\$\$) Capital Sponsors: company grants, philanthropy, recurring sponsors.

Leigh Performing Arts - Current State

- ~300 students participate; representing 15% of Leigh's Student Body
 - Musical Theater, Drama, Technical Theater, Instrumental Music, Jazz, Choir, and Marching Arts

- Between \$400,000 and \$500,000 flows through PAPA every school year
 - Majority of fundraising comes from family donations, company matching, and ticket sales
 - About \$70,000 comes through fundraisers, such as:
 - Rummage Sale = \$14,000
 - Mattress Sale = \$12,000
 - Crab Feed - \$18,000
 - Corporate Sponsors = \$10,000
 - Escript/Amazon = \$3,500
 - Theater for the Future Capital Campaign (~\$8,000)

Note: 2019-2020 Operating Budget available on leighpapa.org

Add LHS PAPA Inc to your escript to earn every time you shop
www.escrip.com

Bookmark the PAPA Amazon link. We earn A LOT every time you shop
<https://www.amazon.com/?&tag=leighpapa-20>

Corporate Sponsors - We Need More

In Kind Sponsors	Advertisers	Capital Sponsors
<p>They give us Stuff</p> <p>REPS – Free Printing Starbucks – Free Ice Berry – Use of Tractor for towing</p> <p>We are looking for sponsors who can donate new:</p> <ul style="list-style-type: none">•Equipment•Theater Props•Tools•Instruments	<p>They pay for Ads</p> <p>Local small businesses sponsor a program, such as Winter Percussion, and give that program \$250 to \$1,000 in exchange for advertising through Leigh PAPA communication channels</p>	<p>They give us Money</p> <p>Many companies have grant programs that will donate between \$1,000 to \$5,000</p> <p>Ask your company Philanthropy department</p> <p>We are also looking for recurring sponsors</p>

If you have ideas, connections or questions contact Sandra Long at papa_fundraising@leighpapa.org

Grant Writing

We are looking to create a small team to help us write and send grant requests to companies.

Contact Sandra Long at Papa_fundraising@leighpapa.org if you can help.

- Why Get Involved?
 - Main reasons as stated by parents: Community, Camaraderie, Fun, Fulfillment, Excellence, Love
- Volunteer Opportunities
 - Walked through the following opportunities: Mattress Sale, Crab Feed, Rummage Sale, Board Positions, Longhorn Stampede

Fundraising Volunteer Opportunities

In addition to volunteering in your student's activity we need your help at our fundraisers.

Mattress Sale	Crab Feed	Rummage Sale	Board Positions
<ul style="list-style-type: none"> •Outreach to middle and elementary schools •Place flyers at local businesses •Greeter on day of event 	<ul style="list-style-type: none"> •We are looking for people to be part of the planning team •There will also be opportunities to help on the day of the event 	<ul style="list-style-type: none"> •We are looking for someone to lead this event next year •Will be supported by our amazing current Rummage Sale leader 	<p>We are still looking for the following positions:</p> <ul style="list-style-type: none"> •Shadow for Audit •Choir Liaison
Contact Stacey Taylor at papa_president@leighpapa.org	Contact James Sawaya at crabfeed@leighpapa.org	Contact Susie Woodford at papa_rummagesale@leighpapa.org	Contact Stacey Taylor at papa_president@leighpapa.org

Note: PAPA also provides volunteer support for the Longhorn Stampede

- Volunteer Requirements: Level 1 & 2 (requires credentialed staff present.)

Level 1 Volunteer Status

- Required when there is repeated unsupervised contact with students
 - Green Room
 - Chaperone (on bus or overnight)
 - Uniform/Costume fittings if done alone
- Examples of volunteering that is acceptable without Level 1
 - Super Saturdays/Workdays
 - Concessions
 - Bake Sales
 - Usher/Tickets
 - Competition Support (food serving, props, etc)

To become level one certified:

- Complete online application
- Do a TB test
- Get fingerprinted at Moreland District office

Instructions available at <http://leighpapa.org/volunteer-certification/>

Upcoming events were reviewed.

Upcoming Events

- Freaky Friday The Musical, Shows September 12th to 14th
- Winter Percussion Information Meeting, September 24th at 7pm in Band room
- Fall Concert I (Choir, Concert Band, Symphonic Band, Wind Ensemble) October 3rd
- Fall Concert II (Solo & Ensembles, Jazz 1, Jazz 2), October 10th
- Sweet Dreams Leigh Mattress Sale, Sunday October 20th 10am to 5pm
- Haunted House Tours, October 25th through October 31st
- Marching Band Red Cross Benefit Concert, November 13th
- Marching Band Friends and Family *First Flight* Performance on November 20th
- She Kills Monsters – Fall Play, Opens December 6th
- Winter Concert I (Solo & Ensembles, Jazz 1, Jazz 2), December 16th
- Winter Concert II (Choir, Concert Band, Symphonic Band, Wind Ensemble), December 17th

Next PAPA Meeting is Monday, October 7th in Music Room

Visit leighpapa.org for more information and to subscribe to the Calendar

The entire Calendar of Events can be found on the website home page

SWEET DREAMS LEIGH MATTRESS SALE RALLY

(Sam St. Germain presented an overview of the program)

Goal = \$25,000

Save the Date: Sunday October 20th, 10am -5pm.

Sam St. Germain from *Custom Fundraising Solutions*.

1 in 10 people buy a new mattress every year.

Name Brands, factor warranties, fair prices, low overhead & costs.

Every family in Performing Arts bring just 1 (ONE) person = \$75,000.00

Goal is 5 people.

Pass out 25 flyers or more.

Get your yard signs, post on social media, bring your friends, relatives, neighbors!

Meeting closed with showing off PAPA merchandise and giving away a few door prizes.

Meeting adjourned at 7:58PM